

Influencer Marketing with YouTube Creator

Worked with influencer to run brand campaigns on YouTube and Instagram.

My Role

- Liaison between brand and influencer
- Reviewed video content & created thumbnails
- Coordinated campaign schedule
- Managed Instagram uploads



정다윤 dayun
@2_yun_2 · 구독자 21.2만명 · 동영상 365개
♥ 광고 비지니스 문의 -> jeongdayun573@gmail.com ...더보기

구독

Results

- Campaigns delivered on time
- Boosted engagement and ensured consistent brand messaging