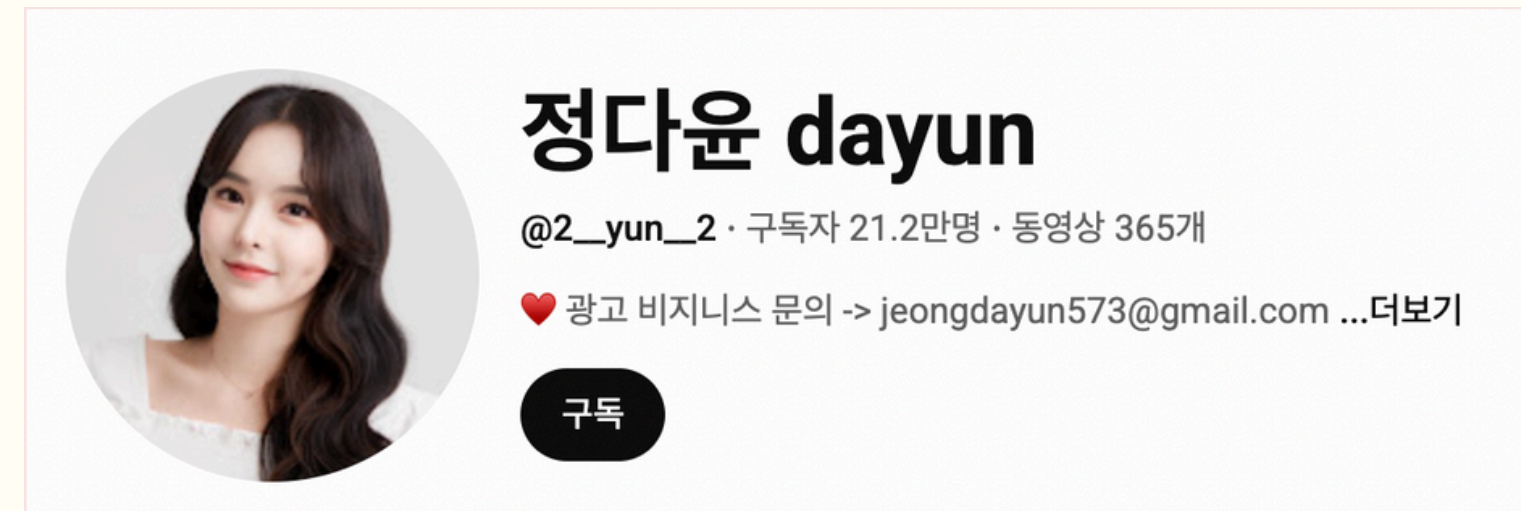


Influencer Marketing with YouTube Creator

Worked with influencer to run brand campaigns on YouTube and Instagram.

My Role

- Liaison between brand and influencer
- Reviewed video content & created thumbnails
- Coordinated campaign schedule
- Managed Instagram uploads



Results

- Campaigns delivered on time
- Boosted engagement and ensured consistent brand messaging

